

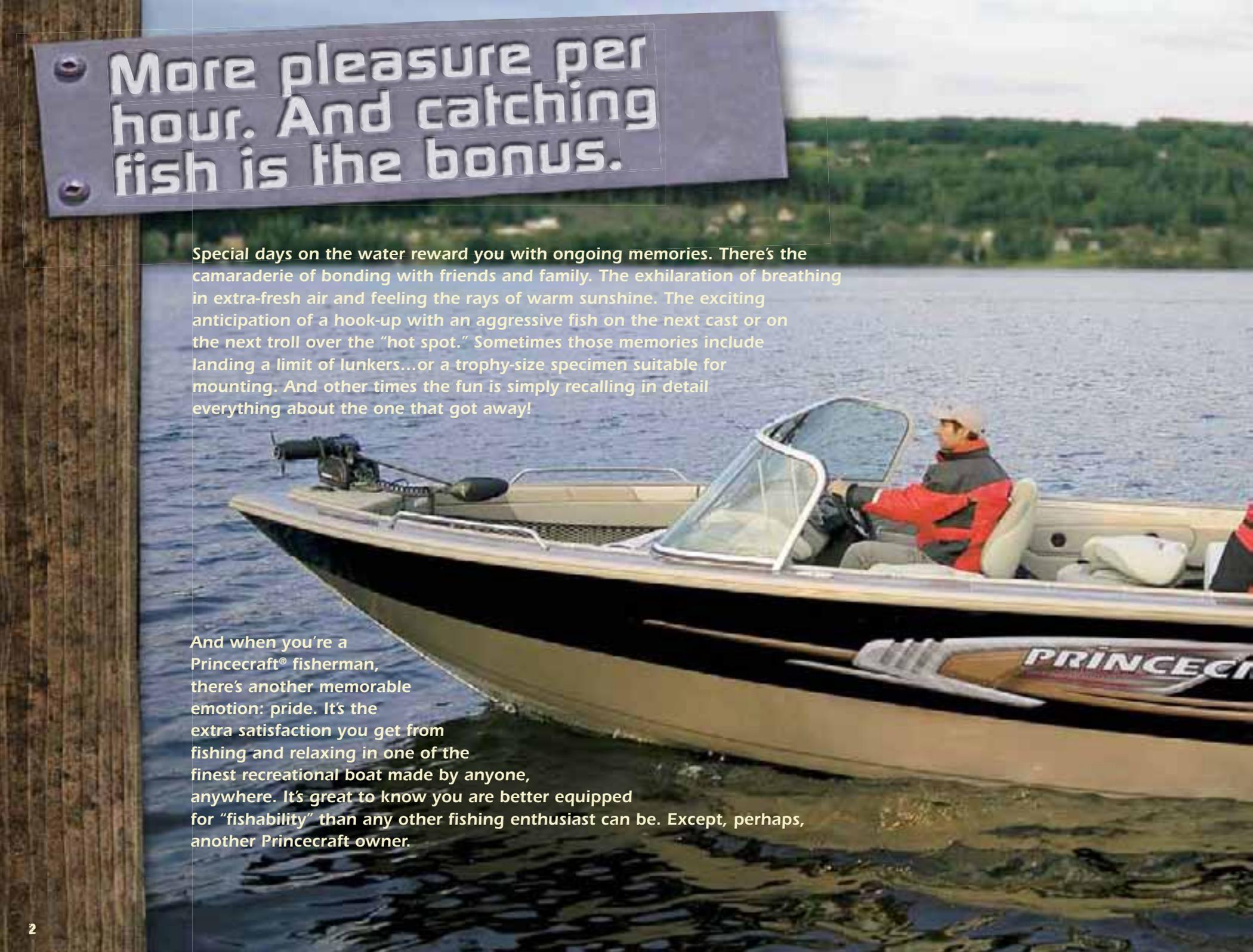
2010

# ALUMINUM FISHING BOATS



**PRINCECRAFT**  
The More You Know The Better We Look



A Princecraft fishing boat is shown on a body of water. A person wearing a red jacket and a white cap is driving the boat. The boat has a black hull and a tan upper section. The name "PRINCECRAFT" is visible on the side of the boat. In the background, there is a forested shoreline under a cloudy sky.

More pleasure per  
hour. And catching  
fish is the bonus.

Special days on the water reward you with ongoing memories. There's the camaraderie of bonding with friends and family. The exhilaration of breathing in extra-fresh air and feeling the rays of warm sunshine. The exciting anticipation of a hook-up with an aggressive fish on the next cast or on the next troll over the "hot spot." Sometimes those memories include landing a limit of lunkers...or a trophy-size specimen suitable for mounting. And other times the fun is simply recalling in detail everything about the one that got away!

And when you're a Princecraft® fisherman, there's another memorable emotion: pride. It's the extra satisfaction you get from fishing and relaxing in one of the finest recreational boats made by anyone, anywhere. It's great to know you are better equipped for "fishability" than any other fishing enthusiast can be. Except, perhaps, another Princecraft owner.



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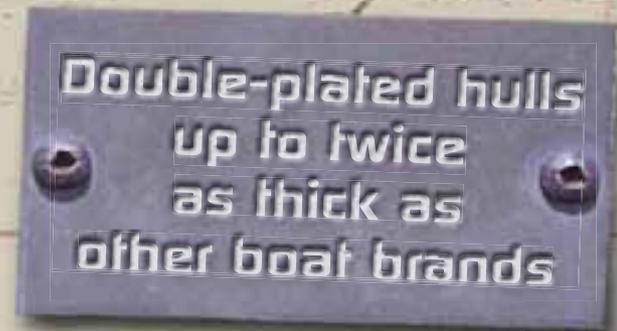
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# THE ULTIMATE BONUS: H-36 SUPER-STRENGTH MARINE ALUMINUM

Princecraft boats are designed with some of the strongest and most durable hulls. The payoff is a boat that rides smoother and quieter and keeps its shape, even with heavy use, for maximum performance. It's a boat that looks great and lasts virtually forever...with minimum maintenance! It adds up to more enjoyment when you own it plus a higher resale value in the years ahead. First, all Princecraft boats have the superior technology that comes from H-36 marine-grade aluminum, simply the very best and most advanced aluminum alloy available. Other boat companies don't use this alloy because its hardness is tougher on tools and makes manufacturing more difficult. But Princecraft experience and determination to give you the very best has prevailed to bring you the extreme durability of this unique alloy. Also, most Princecraft models feature hulls that are double-plated from the mid-ship to the bow, with larger boats additionally double-plated at the chine, from mid-ship to transom, to diffuse and transfer stress to the side panels. With hulls up to two times thicker than other brands, reinforced on the inside by a unique, ultra-strength bulkhead system, Princecraft gives you what you want: superior design, superior construction and superior fit 'n' finish you can see and feel.



**STRESS RELIEF.** Larger boats are double-plated at the chine, mid-ship to transom, transferring stress to side panels.

**KNOCK ON THE HULL.** You'll hear and feel the difference that comes from double-plated H-36 aluminum and the ultra-strength bulkhead system.



# PERFORMANCE AND DURABILITY START WITH MATERIAL SELECTION

- We build all of our fishing boats with H-36 marine-grade aluminum – the very best in the industry.
- H-36 is 25% stronger than the next closest grade.
- H-36 is also more resistant, helping your boat's side panels to stay like new, longer.
- Princecraft boats are engineered with riveted seams for years of relentless pounding.
- Princecraft double rivets where the hull bottom is joined to the sides and to the transom for even more durability.
- Your Princecraft will deliver a consistently smooth and durable ride – and a worry-free ownership experience.



## BETTER PERFORMANCE BY DESIGN.

Design innovation that gives you better performance. That's what Princecraft's unique Double-Reverse Chine (DRC) is all about. DRC was engineered to improve the performance of your boat at every speed. It gives you agile handling in all sea conditions so you can steer and control your engine speed with confidence. And, it helps lift your boat up on plane effortlessly and efficiently, even with a full load. At slower speeds the outer chine provides more lift for better performance. At higher speeds, the unique DRC design prevents "chine walking."

### Pure performance with our double-reverse chine

- The double-reverse chine improves performance at every speed
- The outer chine enhances performance at slower speeds or with heavier loads
- The inner chine enhances performance when the boat is running at higher speeds or with lighter loads
- The chine lifts so the boat gets on plane faster and reduces resistance
- The double-reverse chine helps prevent "chine walking" at high speeds

### Advanced Hull Design

- A comprehensive understanding of hull performance and durability guides innovation
- Princecraft developed technology to merge computerized design and innovation for optimum hull durability and performance on the water
- Then every detail of hull design is nuanced by our experienced engineers to optimize stability on water
- One-piece aluminum hull bottoms ensure maximum strength and rigidity for the lifetime of the boat

### Engineered with rivets to take a pounding and last a long time

- Rivets are one of the most dependable fastening method ever invented
- Like high-stress vehicles such as airplanes and semi-trucks, Princecraft boats are engineered with riveted seams for years of relentless pounding
- Princecraft double rivets where the hull bottom is joined to the sides and to the transom for even more durability
- Structural members of all 18' models and bigger are riveted with 1/4" solid-aluminum rivets where it counts



**CUSTOM-FIT.  
FULL-FEATURE  
TRAILERS.  
ANOTHER  
PRINCECRAFT  
ADVANTAGE.**

A Princecraft trailer is not merely a tag-along...although it does that superbly! Rather, it is specially designed with the same careful attention to quality, strength, features - and overall customer satisfaction - as our incredible boats. Trailers are customized to complement every boat model, so you are guaranteed the right length and width plus maximum hull and side support. From bunks, load guides and step-pad fenders to tires, winches and light systems, you can count on trailers that deliver convenience and durability in the Princecraft quality tradition.



**CUSTOM-DESIGNED TO EACH BOAT**

- Engineered for wider Princecraft boats
- Custom design provides better stability and handling on the road
- Easy on, easy off

**MORE DURABLE FRAME**

- Heavy-duty tubular framing
- Years of reliability
- Wiring and brake lines installed inside steel tubing for protection from the elements

**STRATEGICALLY PLACED BUNK & LOAD GUIDES**

- Customized load pads and bunks for each boat model
- Smoother loading and unloading
- Fully carpeted to protect the boat hull
- Bunks maintain contact with hull, giving equal support

**SAFETY ADVANTAGES**

- Waterproof lighting system
- Factory balanced wheels
- Double safety chain
- Bearing protectors

**SPECIAL FEATURES**

- Heavy-duty winch
- Swiveling tongue jack dolly
- Welded mounting bracket for optional motor support installation
- Galvanized axle to avoid corrosion
- Convenient swing tongue is standard on selected models
  - Saves space
  - Easier to store
- Integrated composite fenders with step pads
- Radial tires are standard on most models
- STAR aluminum mag wheels are offered as an option on most models

**THE SWIA**

Princecraft offers three livewell systems : the ProFlo™ Plus, the ProFlo™ and the SportFlo™. Each livewell is engineered and tested to Princecraft's renowned standards to provide you with decades of reliability. Each features an anti-spill cover, thru-hull drainage, and rounded corners made of rigid roto-cast plastic to keep bait healthy.



1. Heavy-duty winch\* 2. Carpeted load guide\* 3. Swing tongue\* 4. Optional mag wheel\* 5. Waterproof recessed light\* 6. Fenders with step pad\*

\*Available on some models

# Fishability that starts with a DRY, COMFORTABLE RIDE!

Nothing makes a boat more fishable than a dry ride. With Princecraft's unique hull, chine and gunwale designs, there's no splash guard needed! "Dry ride" ranks high on the list of fishability features Princecraft owners like best...and here are a few more:

## Livewell options

Choose from three custom livewell options: SportFlo™, ProFlo™ and ProFlo™ Plus. Each is designed to keep bait fresh, vibrant and healthy. That's a head start on helping you enjoy a productive day on the water.

## Unique downrigger support

Customized for each boat, our one-of-a-kind downrigger supports are made with heavy-gauge aluminum. You can easily install our downrigger supports wherever you want, and they won't interfere with your canvas. That way, you won't spend half the day just getting your boat ready. And our supports can be coupled with most downrigger brands on the market.

## Find the appropriate fish finder

Last year, Princecraft extended its Lowrance® Fish Finder offers on most models. Depending on specific needs such as display resolution and size, transducer, power and depth, we have selected fish finders matched to each boat. After all, the best equipment makes the best memories to share with friends and family.

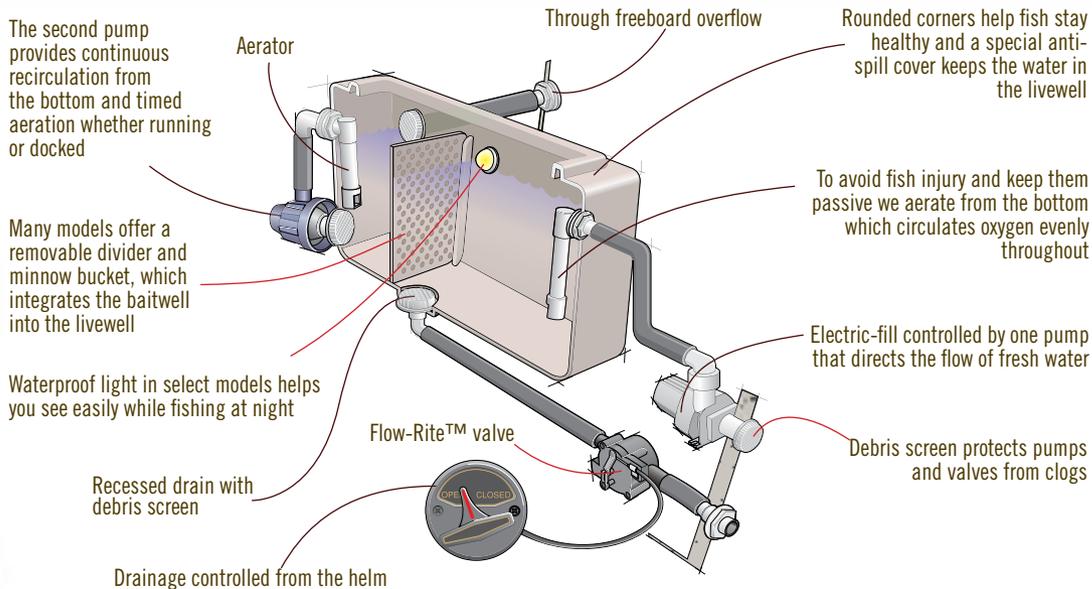
## Secure and protect your gear

Our rod organizers are custom-designed for each boat model. For example, we've equipped our 17-foot and bigger models with a built-in floor rod organizer. It can easily store 6-12 rods, keeping them dry and easily accessible. Some organizers are even lockable to protect your investment.

# BEST LIVEWELLS

## ProFlo™ Plus

Our exclusive ProFlo™ Plus is perhaps the smartest livewell system ever invented. It's designed to be virtually maintenance-free, with timed aeration and recirculation so you can stay focused on what you're on the water to do – catch fish. Plus, our two-pump system ensures your bait fish stay fresh and your catch remains healthy while running or docked.

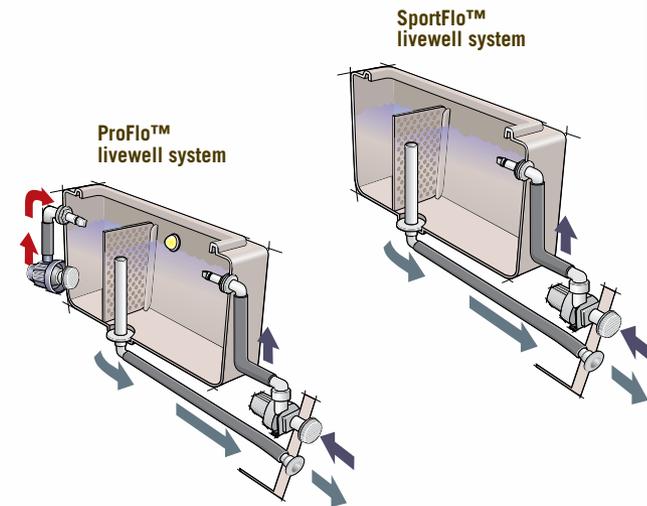


### Models in which you will find ProFlo™ Plus livewell system:

- Platinum SE 176
- Platinum SE 186
- Platinum SE 198
- Platinum SE 206
- Platinum SE 207

## ProFlo™ and SportFlo™

The SportFlo™ livewell system features electric-fill aeration, a removable divider<sup>1</sup>, post overflow, recessed thru-hull drain, domed filter with debris screen<sup>2</sup> and anti-spill cover<sup>1</sup>. In addition to what the SportFlo™ offers, the ProFlo™ features a second pump system that allows continuous recirculation while running or docked, and is equipped with timed aeration<sup>1</sup>, a removable minnow bucket<sup>1</sup> and a light<sup>1</sup>.



### Models in which you will find:

#### ProFlo™ livewell system:

- Super Pro 176
- Super Pro 185 GL
- Super Pro 186
- Super Pro 206
- Super Pro 207

#### SportFlo™ livewell system:

- DLX Series
- Pro 165 SC
- Pro 169 SC
- Pro 169 WS
- Pro 179 SC
- Pro 179 WS
- SS 164
- SS 172
- SS 174
- SS 182
- Platinum SE 176 FnP

<sup>1</sup> Most models

<sup>2</sup> Except DLX Series

# ULTIMATE BOATS FOR ULTIMATE FISHING ENTHUSIASTS.

If you want maximum comfort, convenience and fishing features, there's a Princecraft Platinum SE boat just waiting for you to climb aboard and take charge. The six Platinum SE models are fully and neatly tricked-out, with all the factory-installed accessories you could want. Everything is top-of-the-line, even a custom trailer with special paint and graphics to complete the Platinum SE package. If you deserve the very best, most completely equipped boat available - and you probably do, right? - there's a Princecraft Platinum SE model with your name on it.



1. Stern boarding ladder\* 2. Stainless steel recessed cleats\* 3. AM/FM/CD with iPod controls and SAT Radio Compatible, with easy-access driver's radio remote control\* 4. SmartCraft™ \*\* instrumentation\* 5. Cargo net in bow area\* 6. Lowrance® X-52 fish/depth finder on swivelling bracket 7. Matching black trailer with aluminum step pads and optional mag wheels

\* On most models

\*\* SmartCraft™ system tachometer includes light brightness, light control adjustment, engine alarm display, TrollControl™, battery voltage, digital tachometer, engine hour meter, engine temperature, fuel flow, power trim angle and water pressure. SmartCraft™ system speedometer includes light brightness, light contrast adjustment, TrollControl™, clock, digital speedometer, fuel economy, fuel range, fuel tank level, lake water temperature, air temperature and trip log.

# PLATINUM SE SERIES



## **Platinum SE 186**

Shown with standard Platinum SE Series custom-fit black trailer featuring swing tongue, disc brakes\*, checker polished aluminum covered step pads, drop axle and optional Star aluminum mag wheels.

\* Except Platinum SE 176 FnP



Platinum SE 206

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / MANUFACTURER'S RECOMMENDATIONS				ALUMINUM THICKNESS		BUILT-IN GAS TANK (with in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
<b>Platinum SE 207</b>	6.1 m (20'-0")	2.5 m (100")	2.1 m (84")	1.3 m (50")	0.9 m (34")	0.6 m (25")	839 kg (1850 lb.)	168 kW (225 H.P.)	1002 kg (2209 lb.)	612 kg (1350 lb.)	10	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)
<b>Platinum SE 206</b>	6.1 m (20'-0")	2.5 m (99")	2.1 m (84")	1.2 m (48")	0.9 m (34")	0.6 m (25")	835 kg (1840 lb.)	168 kW (225 H.P.)	1002 kg (2209 lb.)	612 kg (1350 lb.)	10	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)

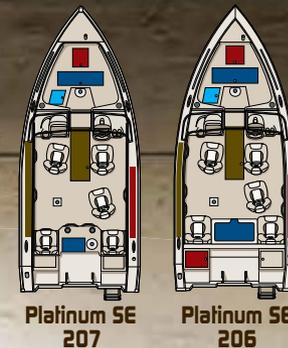
# PLATINUM SE 207 & 206

## The ultimate in performance and fishability

### KEY STANDARD FEATURES

- Deep V double reverse chine hull design
- 4 stainless steel recessed cleats
- Dark beige metallic hull with black accent color
- Raised bow casting platform with storage
- 2 stern jump seats
- 3 deluxe pedestal folding fishing seats
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder
- Very large lockable rod organizer with tubes for 12 rods
- 12V or 24V bow trolling motor panel with voltmeter & tilt switch
- Walk-thru tinted curved tempered glass windshield with door
- Sea-Star® hydraulic steering system with tilt wheel
- AM/FM/CD Stereo with iPod controls & SAT Radio Compatible
- Mercury SmartCraft™ System
- Upholstered bow coaming pads with optional cushions
- Automatic electric bilge pump
- Aft raised casting platform with privacy enclosure and optional toilet (Platinum SE 207)
- Stern livewell or insulated fish box with cutting board (Platinum SE 206)

Platinum SE 207



Platinum SE  
207

Platinum SE  
206

- livewell
- storage compartment
- rod storage /organizer
- ice chest

For a complete list of standard and optional equipment, see pages 44-47. Photomontages show various features and options. Some accessories shown may not be available on all models.



1. Optional reclining captain's chair with adjustable armrests
2. Optional Lowrance® HDS-5 fish/depth finder with GPS
3. Optional vinyl floor covering and snap-in carpet
4. Optional wash down system
5. ProFlo™ Plus electric-fill aerated stern livewell 64 L (17 U.S. gal.)\* with timer, recirculation, overflow, thru-hull drain, removable minnow bucket (no bucket on Platinum SE 206), light and anti-spill cover (Platinum SE 207)
6. Stainless steel recessed cleats
7. Pop-up privacy enclosure located under fold-down jump seats and optional toilet (Platinum SE 207 only)

\* 129 L (34 U.S. gal.) on Platinum SE 206



Platinum SE 186

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / TRANSPORT CANADA				ALUMINUM THICKNESS		BUILT-IN GAS TANK (with in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
<b>Platinum SE 198</b>	5.9 m (19'-5")	2.5 m (97")	2.1 m (84")	1.0 m (38")	0.8 m (31")	0.6 m (25")	710 kg (1566 lb.)	149 kW (200 H.P.)	748 kg (1650 lb.)	411 kg (906 lb.)	** 7 [5]	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)
<b>Platinum SE 186</b>	5.6 m (18'-6")	2.4 m (95")	2.0 m (80")	1.2 m (46")	0.8 m (33")	0.6 m (25")	692 kg (1525 lb.)	131 kW (175 H.P.)	863 kg (1902 lb.)	525 kg (1158 lb.)	** 8 [7]	2.8 mm (.110")	1.8 mm (.072")	151 L (40 U.S. gal.)

\*\* Max. person cap.: NMMA [Transport Canada]

# PLATINUM SE 198 & 186

## Serious fishing machines for serious anglers

### KEY STANDARD FEATURES

- Deep V double reverse chine hull design
- 4 stainless steel recessed cleats
- 3 deluxe pedestal folding fishing seats
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder
- Sea-Star® hydraulic steering system with tilt wheel
- AM/FM/CD Stereo with iPod controls & SAT Radio Compatible
- Mercury SmartCraft™ System
- Automatic electric bilge pump

### Platinum SE 186

- Raised bow casting platform with storage
- 2 stern jump seats
- Large lockable rod organizer with tubes for 6 rods
- 12V or 24V bow trolling motor panel with voltmeter & tilt switch
- Walk-thru tinted curved tempered glass windshield with door
- Upholstered bow coaming pads with optional cushions

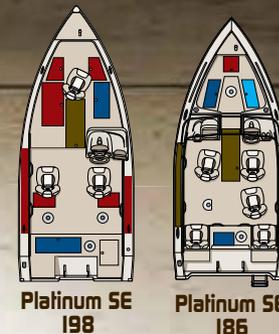
### Platinum SE 198

- Raised bow and aft casting platforms with storage
- Very large lockable rod organizer with tubes for 12 rods
- 36V bow trolling motor panel with voltmeter & tilt switch



Platinum SE 198

Shown with optional Pro Staff graphic package



Platinum SE  
198

Platinum SE  
186

- livewell
- storage compartment
- rod storage /organizer
- ice chest



For a complete list of standard and optional equipment, see pages 44-47. Photomontages show various features and options. Some accessories shown may not be available on all models.



1. Lockable in-floor rod organizer 2. Bow coaming pads with optional bow seat cushions (Platinum SE 186) 3. ProFlo™ Plus electric-fill aerated stern livewell with timer, recirculation, overflow, thru-hull drain, removable minnow bucket, light and anti-spill cover (Platinum SE 186 - 64 L (17 U.S. gal) and Platinum SE 198 - 114 L (30 U.S. gal) 4. Optional ski pylon (Platinum SE 186 only) 5. AM/FM/CD with iPod controls and SAT Radio Compatible, with easy-access driver's radio remote control (Platinum SE 186 only) 6. 12V or 24V deluxe bow trolling motor panel with voltmeter, tilt switch and Marincro™ plug (Platinum SE 186 only) 7. Deluxe pedestal folding fishings seats (3)



Platinum SE 176 FnP

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / TRANSPORT CANADA				ALUMINUM THICKNESS		BUILT-IN GAS TANK (with in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
<b>Platinum SE 176 FnP</b>	5.3 m (17'-5")	2.3 m (92")	1.9 m (75")	1.0 m (40")	0.8 m (30")	0.6 m (25")	590 kg (1301 lb.)	86 kW (115 H.P.)	747 kg (1647 lb.)	411 kg (907 lb.)	** 7 [5]	2.5 mm (.100")	1.8 mm (.072")	132 L (35 U.S. gal.)
<b>Platinum SE 176</b>	5.3 m (17'-6")	2.3 m (92")	2.0 m (80")	1.0 m (41")	0.8 m (31")	0.6 m (25")	651 kg (1435 lb.)	112 kW (150 H.P.)	787 kg (1736 lb.)	450 kg (992 lb.)	** 7 [6]	2.5 mm (.100")	1.8 mm (.072")	151 L (40 U.S. gal.)

\*\* Max. person cap.: NMMA [Transport Canada]

# PLATINUM SE 176 FnP & 176

## Ideal for all-family fun under the sun

### KEY STANDARD FEATURES

- Deep V reverse chine hull design
- Dark beige metallic hull with black accent color
- 2 stern jump seats
- Sliding rails for driver's seat
- Walk-thru tinted curved tempered glass windshield with door
- AM/FM/CD Stereo with iPod controls & SAT Radio Compatible
- Automatic electric bilge pump

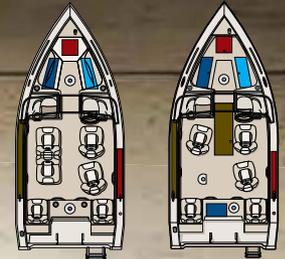
### Platinum SE 176 FnP

- 2 deluxe pedestal folding seats
- Bow SportFlo™ aerated livewell system
- Lowrance® X-50 DS fish/depth finder
- Lockable 7-foot rod storage with supports
- Port side sleeper seat
- Upholstered bow coaming pads with bow cushions
- Stern boarding ladder

### Platinum SE 176

- 4 stainless steel recessed cleats
- 3 deluxe pedestal folding seats
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder
- Large lockable rod organizer with tubes for 6 rods
- Sea-Star® hydraulic steering system with tilt wheel
- Upholstered bow coaming pads with optional cushions

Platinum SE 176



Platinum SE  
176 FnP

Platinum SE  
176

- livewell
- storage compartment
- rod storage / organizer
- ice chest



For a complete list of standard and optional equipment, see pages 44-47. Photomontages show various features and options. Some accessories shown may not be available on all models.



1



2



3



4



5



6



7

1. Fold-down stern jump seats that can be converted to a casting platform 2. Optional combo-poly swim platform with telescoping ladder 3. Port side sleeper seat (optional in Platinum SE 176) 4. Lockable side panel storage 5. Optional vinyl floor covering and snap-in carpet 6. Optional 200-watt Clarion AM/FM/CD with USB port/MP3/iPod and SAT Radio Compatible 7. SportFlo™ electric-fill aerated bow livewell 64 L (17 U.S. gal.) with overflow and thru-hull drain (Platinum SE 176 FnP).