

PRINCECRAFT®

DOMINATE THE WATERS™



2016 PONTOONS AND DECK BOATS

THE DESIGN KINGS

Interview with our designers / 14

New Models

FOR 2016 / 19



EVERY STORY HAS A BEGINNING...

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SAVOR THE PRINCECRAFT MOMENT!

Princecraft has been making boats of unmatched quality for generations, and I am very proud to present our 2016 product line. We work hard to ensure that our new models meet your current boating needs. How do we know what these needs are? It's simple. All year long, we listened to your suggestions.

We designed and manufactured your boat right here. We tested it under your local boating conditions to make sure all your outings will be memorable. Princecraft boats are built so boaters can savor the moment and return to shore with loads of happy memories. Life can be hectic and full of surprises, so taking a cruise on a pontoon or deck boat is just another way of being in the moment.

Never forget your dreams or be afraid to make them reality. The best time of your life is now, so enjoy it! This catalogue will help you bring your dreams to life and create wonderful memories on the water!

Happy boating, and have a great season!

Donald Dubois, President



PRINCECRAFT®



Check out
our Princecraft
**2016 Fishing
Boats** Magalogue!



Visit our Website:

princecraft.com
1 800 395-8858

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WHEN A PONTOON DOUBLES AS A FLOATING SET



Thursday, August 6, 2015. The Clock Tower or Sailor's Memorial Clock in Montreal's Old Port just rang nine times. Erected in 1922 to pay tribute to sailors in the merchant marine who died during the First World War, it's located right next to the Montreal Yacht Club.

Okay, that's enough history for today, because at one of the yacht club docks—no. 75 to be precise—a whole team of people have already started their day.

Today they're filming what has been Quebec's most popular summer TV program for the past 14 seasons. It's called "Sucré Salé," a cultural magazine hosted by Patrice Bélanger. This year the production team decided to organize a friendly fishing competition on the St. Lawrence River for various guest artists on the show. These fishing olympiads are taking place aboard a Princecraft Vogue 27 SE pontoon. Whether they know how to fish or not, all the artists who climb aboard the "Sucré Salé" pontoon have a fantastic time talking, laughing, answering the host's questions, and goofing around!

For "Sucré Salé's" team of technicians, it's always an extra challenge to film outdoors, but today, it's even more interesting because they'll be filming aboard the Vogue. "Filming on a pontoon requires a number of technical adjustments," says Jean-Marc Beaudoin, co-producer of 'Sucré Salé.' "Apart from the weather conditions, there are also the waves generated by the cargo boats to consider when filming on a floating set. But now the team is used to it and they function like clockwork. Everyone takes their position and knows exactly what they have to do. That's the only way you can film effectively on a pontoon, come rain or shine. In fact, we've had to use the tarpaulin to protect us against the rain a number of times."

Sometimes the entire film crew is aboard the Vogue 27 SE. Jean-Marc explains, "At the height of filming, there can be up to 10 people aboard—the director, sound technician, two cameramen and their cameras, a make-up artist, the host, the guest(s), and of course the captain of the boat—but we don't get each other's way. A 27-foot pontoon is ideal for us. It offers a lot of space and is very stable."

Without doubt, the Princecraft is a bit out of place amid the huge luxury yachts docked at the club. Yet when it comes to luxury, the Vogue stands out in its own right. In fact, thanks to the number of stars who have come on board, over the course of the summer the boat has become something of a celebrity at the marina!

The Vogue, a celebrity pontoon

THE VOGUE IS APPRECIATED BOTH FOR ITS LUXURY

- ▶ Luxury styling, elegant design, and molded fore section
- ▶ Numerous built-in storage compartments, perfect for carrying everything you need
- ▶ Comfortable, ultra-plush seating, and sophisticated bar stools

... AND ITS FUNCTIONALITY

- ▶ A well-designed driver's console with state-of-the-art equipment
- ▶ Mood lighting for parties and LED lighting on the optional Prestige Edition
- ▶ A radio compatible with MP3, WMA, MP4, Bluetooth, Sirius XM, and USB



TEST YOUR KNOWLEDGE

H36 and Princecraft **ARE BUILT TO LAST!**

H36

MARINE GRADE ALUMINUM

A Princecraft does it all! The H36 aluminum used in the pontoon's tubes make them into bastions of strength and durability! Test your knowledge about the great benefits of this premium quality marine-grade aluminum.

FACT #1

An H36 aluminum boat is lighter than a fiberglass boat! So in a race between the two types of boats with motors of the same power, the odds are in favor of the Princecraft and its durable hull.

How much lighter is H36 aluminum than fiberglass?

- A) 15% lighter
- B) 22% lighter
- C) 30% lighter

FACT #2

H36 is the strongest aluminum alloy in the boat building industry. The heating method used during manufacturing enables it to stand up to pounding waves while offering unparalleled protection.

How much stronger is H36 than the alloy used by most other boat manufacturers?

- A) 10%
- B) 25%
- C) 7.5%

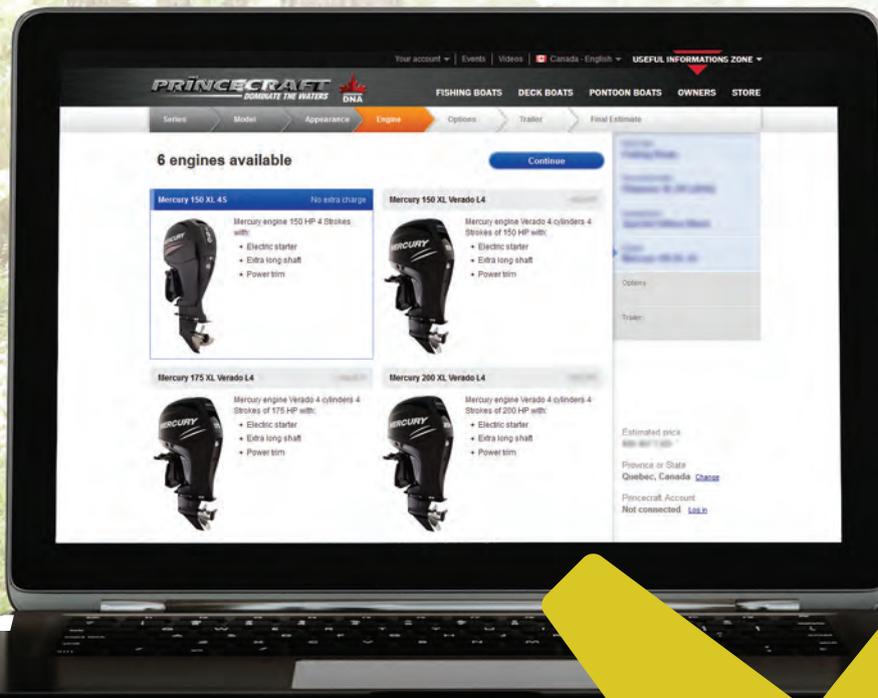


FACT #3

H36 aluminum hulls offer uniform strength and better performance. Because of their toughness and durability, all Princecraft boats are known for their great resale value.

What other industries use this high-performance alloy?

- A) Aviation
- B) Construction
- C) Railway



Your dream boat

Configuring your boat on the Princecraft interactive module is even simpler than you think! Your new Princecraft boat may only be virtual, but it will feel so real you can almost touch it!

Start your computer and go to **Princecraft.com/build-your-boat**. Once you've built your dream boat, visit your nearest dealership and talk to our experts!

« All the boating fans who've tried this tool say that they're much better prepared when they get to the store. In fact, that's why we developed the configuration tool in the first place! »

Lily-Pier Morel, Princecraft Customer Service



MODEL: SELECTED.



COLOR AND DECALS: SELECTED.



SIZE OF MOTOR: ALL SET.



OPTIONS: CAREFULLY CHOSEN.



TRAILER: CONFIRMED.



EVEN MORE FUN ON THE WATER THIS YEAR: CHECK!

PRINCECRAFT.COM/BUILD-YOUR-BOAT

GOODBYE SUMMER, HELLO FALL!

WITH ÉRIC LANDRY



When the days grow cooler and the leaves start turning red, it's time to think about putting your boat away. But just before storing your pontoon for the winter, put on a sweater and treat yourself to a final turn around the lake. Throw in a delicious, comforting meal aboard, and you'll spend your final outing dreaming about next year's boating season.

Éric Landry is the chef at Drummondville boutique bistro **La langue fourchue**. He provides mouthwatering catering and ready-to-eat services to all the gourmet food fans in the area. His market cuisine is simple yet delicious. Today, we invited him aboard our pontoon to cook one of his favorite recipes.

A big fishing fan, Éric has prepared walleye with asparagus and walnuts cooked en papillote with a drizzle of Dijon-lemon vinaigrette. We start with a small glass of apple must before dinner to prime our taste buds for this autumn meal. Delicious aromas drift across the lake, sparking more than a few envious stares from nearby cottages.

Éric's recipe will make you fall in love with fall! Cross our hearts!



ASPARAGUS AND WALNUT WALLEYE

WITH DIJON-LEMON VINAIGRETTE



VINAIGRETTE

60 ml (¼ cup) **lemon juice**

60 ml (¼ cup) **olive oil**

60 ml (¼ cup) **fresh chives, snipped**

60 ml (¼ cup) **fresh basil, snipped**

15 ml (1 tbsp.) **honey**

5 ml (1 tsp.) **Dijon mustard**

Zest of 1 **lemon**

Salt and pepper

FISH

4 large sheets of **aluminum foil**

12 **asparagus stalks**

4 skinless **walleye fillets**

125 ml (½ cup) crushed **walnuts**,
roasted

20 ml (4 tsp.) **butter**, cut into
four cubes

DIRECTIONS

- 1 Preheat barbecue** on high or oven to 200°C (400°F).
- 2 Vinaigrette:** Mix all ingredients in a bowl. Add salt and pepper. Set aside.
- 3 Fish:** Divide up asparagus and place some in the middle of each aluminum foil sheet. Season with salt and pepper. Add fish. Sprinkle with walnuts and top each fillet with a cube of butter. Add salt and pepper. Close papillotes.
- 4 Reduce temperature to medium.** Cook papillote about 12 minutes, depending on thickness or until fish is done.
- 5 Gently open papillotes** and drizzle with vinaigrette.
- 6 Serve directly in papillote** or arrange contents on a plate.
- 7 Enjoy!**



EXPLORING NEW DESTINATIONS

HERE ARE THREE LITTLE CORNERS OF PARADISE WHERE YOU CAN RELAX AND RECHARGE YOUR BATTERIES ABOARD A PRINCECRAFT PONTOON OR DECK BOAT.



SOREL ISLANDS ▶ QUÉBEC
Natural wonderland

An archipelago of 103 idyllic little islands lies less than 100 km from Montreal. The bays, marshes, and channels in this beautiful natural wonderland are full of wildlife. Welcome to the Sorel Islands, which you can explore aboard your pontoon a hundred times without repeating the same experience. You can wend your way around the islands in Lake Saint-Pierre, home to the biggest heronry in the world, catch a multitude of fish species, or stop off at the marina for a picnic.

BASKATONG RESERVOIR ▶ QUÉBEC
Man-made natural beauty

It's hard to believe that such a beautiful natural landscape could be created by humans. Yet the Baskatong Reservoir was filled with water in 1927 following construction of the Mercier Dam. Now nature lovers can enjoy 320 square kilometers of navigable waters and thousands of beaches north of Mont-Laurier in the Laurentians and the Outaouais region. The area is used for all sorts of recreational and tourism activities guaranteed to get you out of your daily routine and put a smile on your face!



LAKE KASHAGAWIGAMOG ▶ ONTARIO
Breathtaking getaway

West of Ottawa, in the middle of the Haliburton Highlands, lies a chain of five spectacular lakes, each boasting a surprising diversity of landscapes. At the center of the chain is beautiful Lake Kashagawigamog, with its fabulous views from the foot of huge granite cliffs and rustic beaches. Staying for a few days? How about renting a cabin or typical lakeside cottage? From there you can explore your surroundings, going from vista to vista down the whole chain of lakes stretching 68 kilometers out from Lake Kashagawigamog.



Putting
your boat
in the
water in

5

tips

It's always easier when you know what you're doing. Princecraft's experts offer you a few tips so you get your boat in and out of the water like a pro!

1. Prepare your trip

To avoid getting into trouble out on the water, make a habit of always visually inspecting your boat before each trip. Take the time to check the safety equipment on board and examine the hull and motor. Have you thought of everything? Snacks, sunscreen, fishing rods, drinking water, raincoats, warm clothing, etc. For a good trip, you need to be a little organized.

2. Do something useful while you wait

It's a beautiful day and you're not the only one who wants to get out on the water? No problem. While you're waiting, take the time to make sure the bilge plug is screwed in tight, remove your trailer cover, put your equipment in the boat, unfasten the straps in the rear, and carefully adjust the mirrors in your vehicle to get ready to put your boat in the water.

3. Backing up time

It's time to back down the boat ramp. Try and line up your trailer and your vehicle with the ramp as much as possible and back down the middle. If you have someone with you, release the hand brake, detach the winch, and slowly back down the ramp till the trailer's wheels are completely submerged. Avoid braking suddenly. Once the trailer is in place, engage the hand brake, make sure the foot of the boat motor is completely underwater, then start it up. Back the boat up and there you go!

4. If you're alone

If you're alone, never detach the winch before the boat is fully in the water. It's also better to back down farther on the ramp to make it easier to move the boat away from the ramp. If you notice that boat is starting to float, stop, you're at the critical point. If you back down further, the waves may move your boat. Climb into your boat, start it up in neutral, and detach the winch from inside the boat. Once the boat is no longer attached to the trailer, put it in reverse gear and position yourself alongside the shore or the dock. Moor your boat, return to your vehicle, and drive off the ramp.

5. Don't get frazzled

Never start backing down the ramp until you're all ready to go. If necessary, trade places with someone else. Your courtesy will be appreciated. Take the time you need to safely launch your boat. If a problem arises because you're going too fast, you'll waste even more time trying to fix it! Think about what you're doing and stay Zen!

Getting
your boat
out of the
water in

5

tips

1. Make a careful approach

To avoid making waves, approach the ramp slowly. It's simply good manners. Take the time to take out your boat fenders so you're ready for docking. If you have someone with you, ask them to get out of the boat and bring your vehicle to the ramp. As soon as the ramp is clear, have this person back the vehicle down the ramp until it's completely submerged. The carpeted supports are more slippery when wet. Your assistant will then advance the vehicle up the ramp to bring the lateral guides out of the water.

2. Calculate your drift

Always line up your boat with the trailer, taking into account the wind and the waves. If the water is rough, quickly calculate how it will affect your boat's position. In fact, you may have to line up your boat to the left or right of the trailer so that you arrive at the ramp straight on. If you see that you've miscalculated your drift, start again. It takes practice, but if you have to try a few times, don't worry, we've all been there!

3. Follow the guide

Once you've got the boat on the trailer, keep your motor running at low speed to keep the boat in position. Then check whether you can see the guides on both sides. If you don't see one of them, your boat is probably misaligned. Back up a bit without gunning the motor and reposition yourself until you've got it perfect.

4. It's all about the winch!

You're now ready to attach the boat and tighten the winch. Get out of the boat and tighten it as much as you can. If it's very difficult to tighten, it means the vehicle isn't far enough down the ramp. Back up slowly, carefully checking the movement of the boat. The boat may float out of the trailer, forcing you to repeat the maneuver. Once the winch is tight, you can lift the motor and drive up off the boat ramp. If you're usually alone when taking your boat out of the water, there are guide rods you can buy and install on the trailer to keep your boat in position during this delicate step.

5. Close up shop

Getting your boat ready for towing is an essential step for the success of your next trip. Start by taking out and inspecting all its equipment to check whether any need repairs before your next outing. We often don't pay enough attention to this, or forget about it entirely. Remember to remove the bilge plug, install the straps in the rear for transport, and put on the trailer cover. Now you can tow your boat safely. Hopefully getting your boat out of the water will be as pleasant as your day aboard your Princecraft!

PROFESSION: DESIGNING TOYS... FOR GROWNUPS!

Behind every boat lover's "Wow!" are two modest, talented men who are key to the development of new Princecraft products. We call them our design kings. The first, **Danny** (with a y), is a naval architecture technician. The second, **Danis** (with an i-s), is an industrial designer. Together they make an unbeatable team!

"In naval architecture, nothing is routine, and we face technical challenges every day. I love being able to find solutions to make products safer and improve their performance."

- *Danny Gallant*



THEY DESIGN WHAT YOU LOVE!

/// **DANNY GALLANT**

Naval architecture technician
Member of the Princecraft family
for the past 20 years

Danny gets his love of boating from his parents, who are serious, experienced boaters. He'll never forget the 27-foot boat the family regularly went out on when he was child. Today he's happy to offer the same experience to all families who choose Princecraft!

/// **DANIS BEAUVILLIER**

Industrial designer
Member of the Princecraft family
for more than 25 years

Danis grew up in Princeville, right across from the Princecraft plant. He has clear memories of watching workers loading Princecraft boats onto the trains that delivered them across Canada. What a mysterious, fascinating world to explore. He never ever thought a brilliant career would spring out of those childhood memories.

The best of both worlds

When designing a Princecraft, you have to think of everything. The two “Dannys” have been working together for 20 years, trying to outdo each other every year to see who can come up with the boldest, most creative ideas for improving Princecraft boats. As naval architecture technician, Danny is in charge of designing the structure and the hull, and looking at the performance of each pontoon or deck boat. As industrial designer, Danis takes care of the interior design: upholstery, decals, dashboard, and so on.

“A boat has to be beautiful, but has to perform well too. That’s why each time one of us suggests something new, the other one must evaluate its impact on his own field of expertise,” explains Danis. For example the new wakeboard tower on the Vogue 29 SE required Danny to redo all the calculations to make sure the added weight didn’t affect the pontoon’s floatation capacity and stability. This is just one of the many challenges facing the people who design fun on the water every day. “In everything we do, we try to offer the best of both worlds and ensure that it’s safe,” adds Danny.

Both men agree, the best design is one that people like, that stands the test of time, and meets the needs of the most demanding boaters. With a constant eye on the ever-evolving auto industry, our two design kings scrutinize current trends with great interest. With cars sporting new technologies such as Bluetooth and touch screens, our “Dannys” have to adapt quickly. “Some people think that since the technology already exists it must not be challenging. But given the constraints we face in boat design, we often have to completely reinvent a technology to make sure it can withstand water, wind, and sun without deteriorating.”

Top quality

Buyers are always seeking the best boat for their money. So Danis’s mission is to design more sophisticated pontoons but always with an eye on the final cost of the product. “We build premium boats in every price range,” says Danis. Once again, the industrial designer looks at the auto industry for inspiration when developing pontoons and deck boats with molded fiberglass dashboards, ultra-plush upholstery with stitched seams, and rugged vinyl carpeting.

When designing the hull, they always aim for the top. Over the years, the internal structure of the boats has greatly evolved. “Some aspects are less visible than the boat’s beautiful lines, but they’re just as important. They affect the durability, safety, and performance of Princecraft boats the most,” says the naval architecture technician.

At Princecraft, we’re very proud of our design kings, but both “Dannys” say that the meticulous work of the R&D team is a big source of pride for them. Behind each of these design gurus is a talented team of dedicated people who also have their say in how Princecraft products evolve. Together they excel in offering the most reliable, beautiful, state-of-the-art products on the market. “We’re proud to say our boats are entirely designed right here, by our own team, and that’s invaluable,” concludes Danis. From our plant to your favorite waterway, the Princecraft design makes all the difference!



“It’s a privilege to be able to design toys for grownups! Another thing I love at Princecraft is the team work. We’re very close and constantly working toward the same goal.”

- Danis Beauvillier

LA VITA E BELLA

/ By Julianne Beaulieu



Driving for miles to spend the holidays in a distant place is not for everyone. Some prefer to spend a fabulous holiday exploring nearby waterways and enjoying the beautiful days of summer close to home!

We left early this morning to get the most out of our day on the Boucherville Islands. The plan is simple: strolling, swimming, exciting moments, and a spectacular surprise in the evening!

The area is still quiet. It seems like everyone's taking more time than usual to get out on the water. It's probably because yesterday evening was hot and beautiful, so some people stayed up late. No problem—I love getting out the wakeboard when there are fewer boats on the water. What a pleasure to take the wakeboard and cruise behind the pontoon on its fabulous wake. The board stays nice and stable as the pontoon speeds along. You should see us flying through the beautiful, quiet scenery of the islands.

ENJOY is the key word today. Our morning coffee is already a memory, and it's getting hot. Being so active makes me hungry! So we get out the food while we cruise around looking for a quiet spot with a small beach. The water is calling to us. The program for the afternoon: swimming, refreshments, snacks, and sunbathing. The water's warm, the lemonade cold, and the pontoon oh-so comfortable. It's a perfect day and life is beautiful!

After supper, by the light of a gorgeous sunset, we get ready to weigh anchor. Where are we going? Only the captain knows at the moment. All we can say is that navigating at dusk reveals a whole new world. The light is soft and diffuse and the colors in the sky are spectacular.

"We're going out tonight," announces the captain. A few minutes later, we catch sight of the lights of



Navigating at night, safely!

When navigating in the dark, you have to use all your senses to the max. Knowing the waterway you're on is important, but following a few navigational rules is even more so!*

MAKE SURE YOU'RE VISIBLE

Whether you're moving or stopped, your boat's navigation lights must be on at all times. It's the law. They enable other boats to see you and therefore prevent collisions.

EVALUATE OTHER BOATS

In the dark, your sight is greatly reduced, so look for signs of boats coming in your direction. In the presence of another boat, you need to assess its type, route, and speed. And you must yield to the other boat, depending on navigational rules.

REDUCE YOUR SPEED

At night, obstacles can surprise you. Reducing your speed will increase your vigilance and you'll feel more secure.

USE THE RIGHT TOOLS

Although the moon can be a good indicator of direction, it can be unreliable, depending on the time and weather conditions. It's better to use tools such as maps, GPS, or sonar to steer your boat.

* Navigating at night is not recommended if you are not confident or you are not familiar with the waterway.

downtown Montreal. "That's where we're going," adds the captain, pointing to the big amusement park a few kilometers away. Clearly, we're not the only ones heading to the park, as there's more and more traffic on the river. Suddenly, I get an inkling of why everybody's here, on a summer night, during the week, near Montreal's Parc Jean-Drapeau. It's the Feux Loto-Québec international fireworks competition this evening, and we're going to have a front-row seat.

A warm summer's evening on the water, the beautiful Boucherville Islands, breathtaking musical fireworks, and a pontoon full of friends. What else can I say—life is beautiful... Am I repeating myself?



Have you noticed?

This year a wakeboard tower is available as an option on several Vogue Series models.

Want to know more?
Go to **page 18**.

WAKEBOARDS MORE POPULAR



THAN EVER!

The water's warm and the sun is shining, you're on your wakeboard, and nothing could be finer. You're gliding on the wake behind what you've nicknamed your "fun-in-the-sun machine," in other words, your Vogue. Yup, it's a pontoon equipped with a wakeboard tower that's pulling you with such power.

Enjoy the comfort of a pontoon combined with the speed and adrenaline of an incredibly exciting sport. This boat will satisfy the most demanding thrill-seekers! In fact, they're already lining up to try it. Who's next?

Optional on the Vogue 29 SE, Vogue 27 SE, and Vogue 25 XT. Another type of wakeboard tower is available as an option on some deck boats in Princecraft's Ventura Series.