

# PRINCECRAFT

2011 PONTOON AND DECK BOATS

**A PONTOON  
BOAT  
IN THE  
YUKON**

**A  
PERFECT  
DAY  
ON PONTOON**

**CATCH OUR  
2011  
MODELS**

**LAKE OF A  
THOUSAND  
LEGENDS**

**Get Ready for AN  
ADRENALIN  
RUSH**



**INTERVIEW  
+ A TRAVELING  
COUPLE**

**New!**  
**Brio**  
LEADS THE FIELD IN  
ELECTRIC PONTOON BOATS

By way of introduction...

# CAST OFF

PRINCECRAFT

> It's always there, waiting.

Calm or choppy, dark or sparkling with sunlight, the water is always ready to take you to new horizons. Casting off means leaving the land behind — and all your worries with it! It means setting a course for fun and freedom with friends and family.

That's been the inspiration Princecraft for generations, as we've manufactured our boats guided by five key principles — safety, comfort, reliability, performance, and ergonomics — to help you get the most out of your escapes from the everyday.

And since we're also driven by innovation, this year, we're introducing the Brio<sup>e</sup>, a unique new pontoon series specially designed for electric motors. These light, maneuverable, and high performance pontoons will turn heads everywhere they go with their sleek design, clean lines, and German engine. Want to know more? Flip over to page 4. The Brio<sup>e</sup> is there, waiting!



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of Aluminum Fishing Boats,  
our new magazine



# Summary

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New  
Brio<sup>e</sup>**

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SPECIALLY DESIGNED  
TO BE POWERED BY  
AN ELECTRIC MOTOR**

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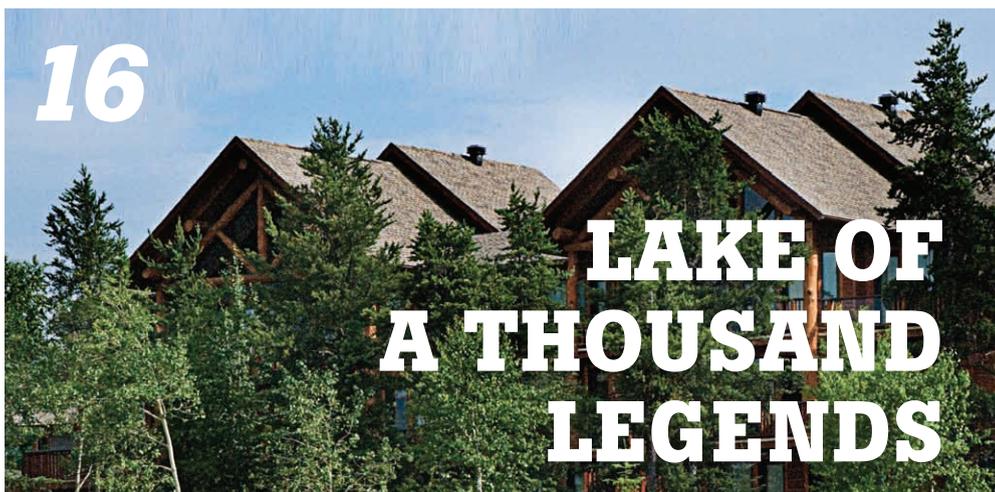
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New



The new Brio<sup>e</sup>

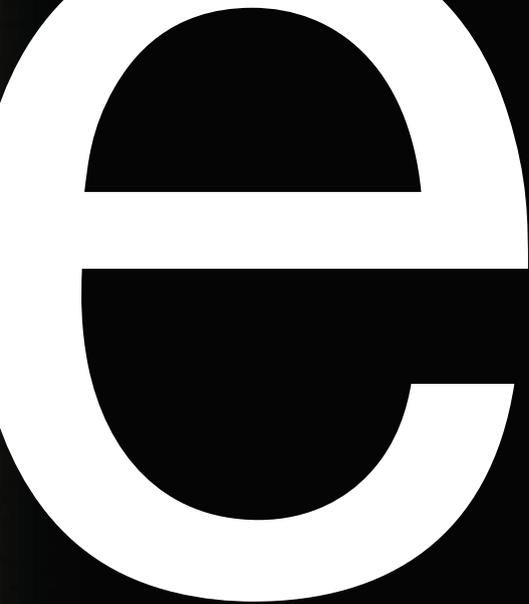
# Driven by Innovation

BY KARINE HUSSON

When the Princecraft R&D team designed the new Brio<sup>e</sup> pontoon, they switched their normal order of priorities. Contrary to typical industry practice, the Brio<sup>e</sup> was actually designed around the electric motor. The result is a smaller, lighter, and highly maneuverable pontoon. "It turns on a dime! And it's really fun to drive, even for less experienced boaters," beams R&D technician Danny Gallant.

The Brio<sup>e</sup> is available in 15 and 17 foot lengths. The longer model houses up to eight electric batteries (2 complete power supply units composed of 4 batteries each) tucked away in storage nooks specially designed to totally free up floor space.

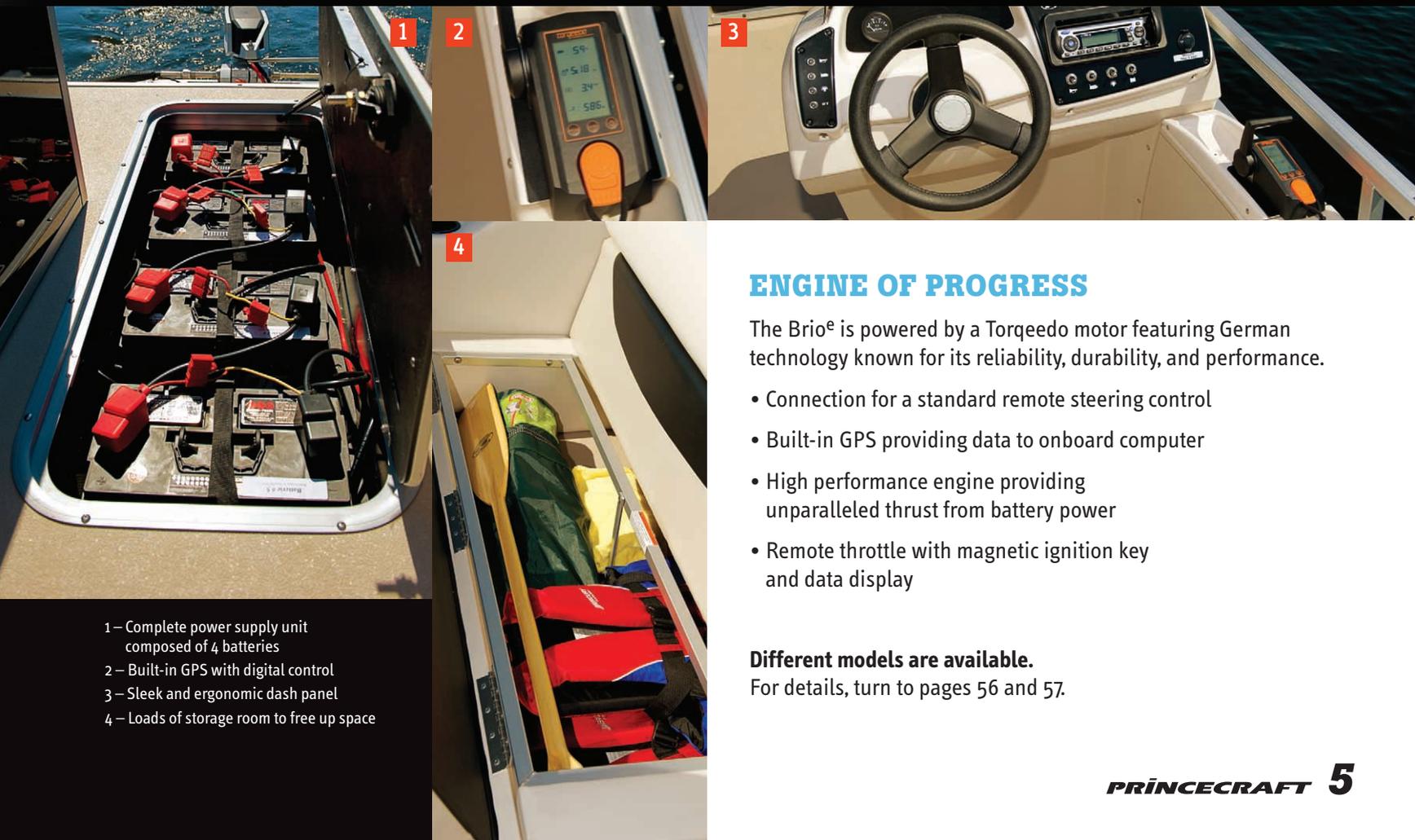
The Brio<sup>e</sup> offers all the comfort and storage space of larger pontoons. Its clean lines, carefully selected materials, and impeccable finish confirm Princecraft's high quality standards. And its innovative, German-designed Torqeedo motor will make the Brio<sup>e</sup> a winner with boaters on lakes with motor restrictions in effect.



The Brio<sup>e</sup>'s light weight not only maximizes motor efficiency, but also makes it incredibly easy to haul. You don't need a big truck to travel between lakes during the fishing season or to take your Brio<sup>e</sup> with you on vacation. And no need to rent a large permanent storage space!

The new Brio<sup>e</sup> offers loads of advantages on top of the obvious environmental benefits. Discover it on pages 56 and 57!

The letter "e" identifies boats designed for use with electric propulsion, a fast-growing segment at Princecraft.



- 1 – Complete power supply unit composed of 4 batteries
- 2 – Built-in GPS with digital control
- 3 – Sleek and ergonomic dash panel
- 4 – Loads of storage room to free up space

### ENGINE OF PROGRESS

The Brio<sup>e</sup> is powered by a Torqeedo motor featuring German technology known for its reliability, durability, and performance.

- Connection for a standard remote steering control
- Built-in GPS providing data to onboard computer
- High performance engine providing unparalleled thrust from battery power
- Remote throttle with magnetic ignition key and data display

**Different models are available.**

For details, turn to pages 56 and 57.

# Travel Diary

**BY KARINE HUSSON** LONG BEFORE THE RAILWAYS OR THE TRANS CANADA HIGHWAY, WATERWAYS WERE USED TO TRAVEL THIS PART OF THE WORLD. MANY FASCINATING PLACES WERE BUILT ALONG OUR SHORES. MOST VISITORS ARRIVE BY WINNEBAGO, BUT FOR ONE ADVENTUROUS COUPLE, THE VOYAGE OF DISCOVERY STARTS WITH THE FREEDOM OF THE WAVES.





**>** In July 2010, Richard Caza and his partner Natalie Dionne weighed anchor for a 27 day voyage aboard their pontoon, a Princecraft SVX 27 I/O purchased the previous year. They sailed over 2,000 km from Baie des Brises near Valleyfield to Georgian Bay, traveling via the Thousand Islands, majestic Lake Ontario, the full length of the Trent canal, and massive Lake Simcoe, whose 725 km<sup>2</sup> surface is shaped like a fist with an extended thumb and forefinger.

Along the way they discovered charming riverside villages, fascinating heritage sites, breathtaking landscapes, and friendly people in bistros, locks, and marinas. It was a wonderful trip filled with memories that will last a lifetime.

“We ran into heavy weather a few times during our trip, and our Princecraft performed remarkably.”

“I bought a Princecraft because of the high quality finish and 5.7 magnum engine. It’s the perfect long term investment. We ran into heavy weather a few times during our trip, and our Princecraft performed remarkably, thanks to the quality of its construction.” Richard, a mechanic by trade, specializes in electronic engine control. Natalie is an early child educator in a daycare center.



“Our pontoon is well equipped for traveling. It has a large fuel tank, depth finder, GPS, rear table, toilet, and high end sound system. We also added a pop-up privacy enclosure and a front cover to keep water out.”



"We travel with another couple who have a pontoon. We used to do the same with our last boat, a 21-foot inboard, but that was nowhere near as comfortable as our Princecraft!"

"Pontoons are perfect for long trips. Unlike yachts of the same size, pontoons have plenty of deck space, so you can walk and move around freely. Plus, with their great low speed maneuverability, pontoons are way better for traveling through canals and locks. Not to mention the fact that they cost a lot less to run!," says Richard, whose pontoon is powered by a 300 hp engine with a maximum speed of 75 kph (46 mph).

That kind of performance surprises a lot of people. "One time, in a lock, we met another couple from Quebec who were on their brand new cruiser. When the gates opened, they started joking with us, saying they'd probably see us again in two days, once we'd reached the other side of the lake. When they



"Pontoons are perfect for long trips."

shot out of the lock, I just trailed behind for a few minutes before really pushing the throttle down. You should have seen their faces when we passed them! A few hours later, they caught up to us at a marina. They said they'd never make fun of a pontoon again!"

"Our day starts at dawn. Depending on where we spend the night, we either have breakfast on board or nearby, then we pack everything away, fold the top down (weather permitting), and off we go!"



“At night, we either stay in a marina, tie up to a small island, or drop anchor in a quiet bay shielded from the wind.”

“A few hours later, they caught up to us at a marina. They said they’d never make fun of a pontoon again!”



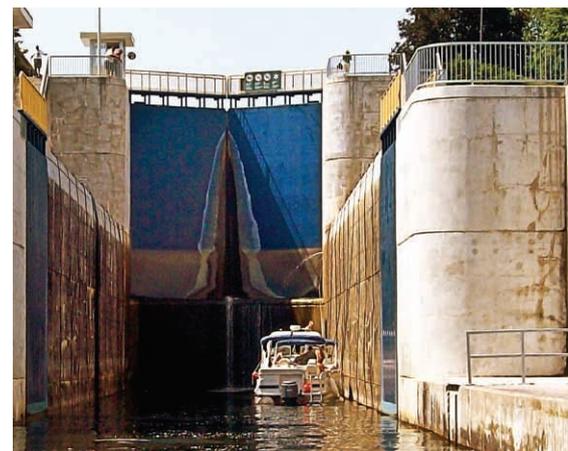
“It’s easy to forget that this country was first built up along waterways. There are a lot of historic places you can visit when you travel by boat!”



“From May 1 to September 15, we’re on our pontoon every weekend. It’s our way of relaxing and enjoying life!”



“In the southern part of Georgian Bay, near Île aux Chrétiens, the water is as turquoise and beautiful as in Cuba. There are wrecks on the lake floor at 30 ft., and you can make out their shapes as you cruise over them.”



“On our trip, we went through 99 locks, roundtrip. We’re pros now, but that wasn’t always the case. In 2009, during a 21 day trip along the Rideau Canal, we used a private lock for the first time, in Sainte-Anne-de-Bellevue. We tied up our pontoon a certain distance from the lock, leaving enough room for boats to get out (because it’s always important to be courteous) and waited. Fifteen minutes go by. Thirty minutes. After an hour, I decided to go see what was taking so long, and I found out you have to advance to the blue line if you want to enter the lock. If I hadn’t asked, we might have spent the night there!”

High performance

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A Princecraft pontoon boat is shown from a low angle, moving across a body of water. The sky is a mix of blue and orange, suggesting a sunset or sunrise. The boat's hull is dark, and the interior seating is light-colored. The Princecraft logo is visible on the side of the boat.

# Get Ready for **AN ADRENALIN RUSH**

**THINK PONTOONS ARE LAME? THINK AGAIN!** THEY MAY BE PERFECT FOR SLOW, CASUAL CRUISING, BUT THEY CAN ALSO DELIVER A SERIOUS ADRENALIN RUSH!

Just ask a water skier or wakeboarder — pontoons provide better speed, maneuverability, and stability and a faster pull out of the water. If you're looking for a versatile, comfortable, high performance watercraft with loads of innovative technological features, you'll love the new generation of Princecraft pontoons. From your son's watersport acrobatics to your grandmother's anniversary, Princecraft is the perfect choice for great times on the water!



See page 58 for more information on the Performance Package.

# A Pontoon Boat in the YUKON

Total comfort and spectacular surroundings.  
What more could you ask for?

BY KARINE HUSSON

**GREGORY AND RUTH ORGAN LIVE IN WHITEHORSE WITH BEN, THEIR 10-YEAR-OLD SON. EVERY WEEKEND, THEY HEAD TO MARSH LAKE FOR A GETAWAY IN A PICTURE-PERFECT LANDSCAPE.**



In this untamed wilderness, glaciers feed a host of cold, crystal-clear lakes that reach depths of up to 800 feet. It's here that they keep their floating home, a Princecraft Vantage 20 pontoon. In his own words, Greg gives us the grand tour.

This is our first boat, but we'd been thinking about it for a long time! We bought it new three years ago and we ADORE it. Why Princecraft? Because of the superior quality. We have a lot of friends in Quebec, and they all agree that Princecraft is the best boat builder.



Father and son having fun on the pontoon

**We have everything we need** on our floating home: barbecue, stove, toilet, sound system, and even a bed. Plus, we're surrounded by the most beautiful mountains in the country. With all this, we really feel spoiled! Marsh Lake is about 45 minutes from Whitehorse. After work on Friday, we stop off at the grocery store and head for a mini vacation in the mountains! Ruth, my wife of 19 years, made some curtains, so we can spend the night on the boat. In the summer, we get 23 hours of daylight here. Heading out for a cruise at 11 p.m. with the sun still in the sky is a truly incredible experience.

**I'm a chef,** and we love to have friends over for dinner on the water. Our pontoon has room for 8 guests — plus one chef! With the table set up at the front of the boat between the two leather-covered benches, you feel like you're in a fancy restaurant. And the food is pretty good, if I do say so myself (laughter).

**But we don't just have dinner.** We also ride! Ben loves getting pulled along behind on the tube. We have a four stroke Mercury Big Foot 60 hp motor that really pushes the boat along. And the fuel efficiency is amazing. With one tank, we can really get around for three weekends. Plus, the motor is so quiet people think it's a stern-drive. Ruth is a financial manager for a large company. Since we both have fairly stressful jobs, we appreciate our floating home even more. Climbing aboard is like going on vacation!



Ruth and a friend enjoying a perfect summer day



# Burger thieves

“One time, we landed on a small beach for a barbecue. This eagle swooped down out of nowhere and snatched up one of the last two burger patties. About twenty gulls went squawking after it, like it had stolen what was rightfully theirs! A few minutes later, it was back. But instead of taking the last patty, it just sat next to it and waited for another eagle to arrive. Then the first one just took off and let the second one have the patty. I don't think any of us will ever forget that.”

# A PERFECT DAY

IF YOU THINK PONTOONS ARE ONLY FOR GETTING AROUND ON THE WATER, THINK AGAIN! A PONTOON IS A FLOATING OASIS, THE PERFECT OPPORTUNITY TO GET AWAY. IT'S A QUICK ESCAPE FROM THE EVERYDAY WITH FRIENDS AND FAMILY AND A CHANCE TO CREATE THE MEMORIES OF A LIFETIME. ANYTHING GOES. AND YOU DECIDE.



**12:30 p.m.**

After exploring a new part of the lake (slowly at first, so Julie could take some photos, then at full speed so Paul could show off his water-skiing skills), we settle into a quiet little bay for lunch. The timing is perfect, because the kids are starving!

## 2:30 p.m.

Now that everyone's had a chance to digest a little, it's time for a swim! With the Fun Zone — the multipurpose platform at the back of the pontoon — we can all enjoy ourselves in complete safety. The kids look like they won't be slowing down any time soon, but thankfully Mom has a soft, comfortable seat to rest on, so she can keep an eye on the kids in total luxury!



## 7:30 p.m.

Time to head for shore. The kids look like they're about ready to drift off to sleep. After their swim, they cast a line for walleye while the grownups chatted over drinks. Next week, we're going to set up the canopy so we can sleep out on the water. The shooting stars are incredible at this time of year.





# LAKE OF A THOUSAND LEGENDS

TEXT AND PHOTOS : KARINE HUSSON

WITH ITS UNUSUAL, DAISY-SHAPED OUTLINE AND SOME  
60 ISLANDS LARGE AND SMALL SPREAD OUT OVER 95 KM<sup>2</sup>,  
LAC TAUREAU IS AN ABSOLUTE GEM  
OF THE LANAUDIÈRE REGION.

# Off to hear a few tall tales on an exciting tour aboard a Princecraft pontoon.



This is a beautiful area  
at any time of year.



But did you know it isn't a natural lake? It's actually a reservoir created in 1931 with the construction of the Matawin Dam to serve the power plants providing energy to the pulp and paper industry, which was booming at the time.

Unfortunately, you can't have a dam without some flooding, which is exactly what happened to the village of Saint-Ignace-du-Lac. It's been underwater for 80 years, but it's the source of many local legends.

They say that as you pass over the spot where the main church used to be, you can still hear the last rings of the church bells, like an eternal lament carried by the wind. Some even say that in the springtime, before the water rises, you can see the top of the bell tower poking above the waves.

To hear more of these tall tales, try the exciting legends cruise offered by Auberge du lac Taureau. You'll enjoy spooky and funny stories against a breathtaking wilderness backdrop — all in the impeccable comfort of a Princecraft pontoon. It's a great family activity that's sure to please kids and grandparents alike.

If you're interested, the inn also organizes private excursions, complete with a picnic on a deserted island. You can also rent one of its three fully-equipped pontoon boats if you'd prefer to explore on your own.

According to legend, you can see the top of the bell tower poking above the water in the springtime as the reservoir fills.



# Photo Contest

## Become the Princecraft Star

With all the great photos we received, jury members had a hard time choosing, but here are their final selections.

### GRAND PRIZE WINNER 2010

Marnie Cartwrigth  
"Our Princecraft's first sunset!"

Ms Cartwrigth  
won a \$500  
Rapala package.

**Rapala**



### FINALISTS

Graham Gillette  
"A canoe and our  
Ventura 190"

Elisabeth Pawlaczyk  
"Captain Elisabeth  
on *vacanzations*."