



PRINCECRAFT®

The More You Know The Better We Look



PRINCECRAFT ALUMINUM FISHING BOATS 2009

THE THING ABOUT LUCK IS, **EVENTUALLY IT RUNS OUT**

In the long list of ways to catch fish, you'll find 'hoping to get lucky' near the bottom. Sure, you might catch a few, but when your streak ends, then what? You can't rely on a hunch all the time. But you can count on a Princecraft fishing boat. Our base models start you out with more standard features than you'd expect. Plus, we offer plenty of options so you can customize and transform a Princecraft into your very own. **BECAUSE**

**TO BE THE BEST ANGLER POSSIBLE,
YOU KNOW BETTER THAN ANYONE
WHAT YOU NEED.**



Like performance, comfort and convenience? They happen to be at the top of our list too. When you compare Princecraft fishing boats to the competition, we believe the choice is obvious. How do we do it? Fifty-five years in the boat business sure helps. But so does our attention to what you want. And when you put those qualities together, you end up with a line of 42 fishing boats, unrivaled in fit and finish. You're sure to pick the one that suits your needs and your budget best—and luck will have nothing to do with it.



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ASK ONLY FOR H36, THE TOUGHEST MARINE GRADE

Optimized Strength with our **DOUBLE PLATED BOTTOM TECHNOLOGY**

When it comes to strength and durability, the hull is the most crucial part of boat design and engineering. The hull absorbs the most pounding, and its design will determine whether you feel every ripple on the water. The hull's engineering will prove how long your boat lasts. And the most durable hulls are double plated. That's why most Princecraft hulls are double plated from mid-ship to bow. In fact, Princecraft hulls are double plated with H36 marine-grade aluminum. This technology results in a hull

that is up to two times the thickness of other aluminum boat brands, allowing our hulls to retain their strength and shape for years to come. Princecraft fishing boats are the most well-constructed vessels you can buy. Made of the highest quality materials available, our current line of boats is the strongest we've ever built. High performance, low maintenance, it's exactly what you need for long days in pursuit of the fish.

H36
MARINE GRADE
ALUMINUM
**DOUBLE PLATED
BOTTOM**

**HULL THICKNESS
UP TO .210"**

**Far exceeding other brands with single
plated hulls only .080"-.100" thick.**



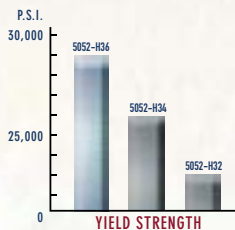
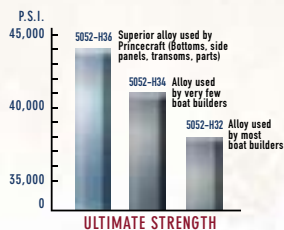
*Princecraft
SUPER-STRONG HULLS
provide the extra bow
reinforcement of a specially
designed bulkhead system fastened
to the double plated bottom*

*Larger boats are **DOUBLE PLATED AT THE CHINE** to transfer the stress from the bottom to the side panels*

GRADE ALUMINUM

PERFORMANCE AND DURABILITY start with material selection

- We build all of our fishing boats with H36 marine-grade aluminum—the very best in the industry.
- H36 is 25% stronger than the next closest grade.
- H36 is also more resistant, helping your boat's side panels to stay like new, longer.
- Princecraft boats are engineered with riveted seams for years of relentless pounding.
- Princecraft double rivets where the hull bottom is joined to the sides and to the transom for even more durability.
- Your Princecraft will deliver a consistently smooth and durable ride—and a worry-free ownership experience.



PROPELLED TO PERFORM



Just because your top priority is fishability doesn't mean you have to sacrifice other qualities. Your experience should be complimented by agile handling and reliable performance. We achieve both by means of double-reverse chine (DRC) technology. It improves your boat's performance at every speed.

Pure performance with our double-reverse chine

- The double-reverse chine improves performance at every speed
- The outer chine enhances performance at slower speeds or with heavier loads
- The inner chine enhances performance when the boat is running at higher speeds or with lighter loads
- The chine lifts so the boat gets on plane faster and reduces resistance
- The double-reverse chine helps prevent "chine walking" at high speeds

Advanced Hull Design

- A comprehensive understanding of hull performance and durability guides innovation
- Princecraft developed technology to merge computerized design and innovation for optimum hull durability and performance on the water
- Then every detail of hull design is nuanced by our experienced engineers to optimize stability on water
- Hull bottoms are designed as one-piece aluminum to ensure maximum strength and rigidity for the lifetime of the boat

Engineered with rivets to take a pounding and last a long time

- Rivets are the most dependable fastening method ever invented
- Like high-stress vehicles such as airplanes and semi-trucks, Princecraft boats are engineered with riveted seams for years of relentless pounding
- Princecraft double rivets where the hull bottom is joined to the sides and to the transom for even more durability
- Structural members of all 18' models and bigger are riveted with 1/4" solid-aluminum rivets where it counts



We don't compromise when it comes to building your trailer

At Princecraft, we want you to have incredible boating experiences. Even during the transportation of your boat and your time at the ramp. That's why we don't treat trailers as an afterthought. Every trailer is custom-engineered to each model, with the same level of craftsmanship as our legendary boats.

CUSTOM-DESIGNED TO EACH BOAT

- Engineered for wider Princecraft boats
- Custom design provides better stability and handling on the road
- Easy on, easy off

MORE DURABLE FRAME

- Heavy-duty tubular framing
- Years of reliability
- Wiring and brake lines installed inside steel tubing for protection from the elements

STRATEGICALLY PLACED BUNK & LOAD GUIDES

- Customized load pads and bunks for each boat model
- Smoother loading and unloading
- Fully carpeted to protect the boat hull
- Bunks maintain contact with hull, giving equal support

SPECIAL FEATURES

- Heavy-duty winch
- Swiveling tongue jack dolly
- Welded mounting bracket for optional motor support installation
- Galvanized axle to avoid corrosion
- Convenient swing tongue is standard on select models
 - Saves space
 - Easier to store
- Integrated composite fenders with step pads
- Radial tires are standard on most models
- STAR aluminum mag wheels are offered as an option on most models

SAFETY ADVANTAGES

- Waterproof lighting system
- Factory balanced wheels
- Double safety chain
- Bearing protectors



1. Heavy-duty winch* 2. Carpeted load guide* 3. Swing tongue* 4. Optional mag wheel* 5. Waterproof recessed light* 6. Fenders with step pad*

*Available on some models

Fishability that will surpass your expectations

One person's expectations are different from the next. That's why Princecraft makes an entire line of fishing boats—all built with the little things in mind. Because it's the details that make a difference during a long day on the water, and over your years of ownership. For example, we offer three livewell options: SportFlo™, ProFlo™ and ProFlo™ Plus. Each one is designed to keep your bait fresh, vibrant and healthy—and fish won't be the wiser.

UNIQUE DOWNRIGGER SUPPORTS

Customized for each boat, our one-of-a-kind downrigger supports are made with heavy-gauge aluminum. You can easily install our downrigger supports wherever you want, and they won't interfere with our canvas. That way, you won't spend half the day just getting your boat ready. And our supports can be coupled with most downrigger brands on the market.

FIND THE APPROPRIATE FISH FINDER

For 2009, Princecraft extends its Lowrance® Fish Finder offers on most models. Depending on specific needs such as display resolution and size, transducer, power and depth, we have selected fish finders matched to each boat. After all, the best equipment makes the best memories to share with friends and family.

SECURE AND PROTECT YOUR GEAR

Our rod organizers are custom-designed for each boat model. For example, we've equipped our 17-foot and bigger models with a built-in floor rod organizer. It can easily store 6–12 rods, keeping them dry and easily accessible. Some organizers are even lockable to protect your investment.

THE SMARTEST LIVEWELLS

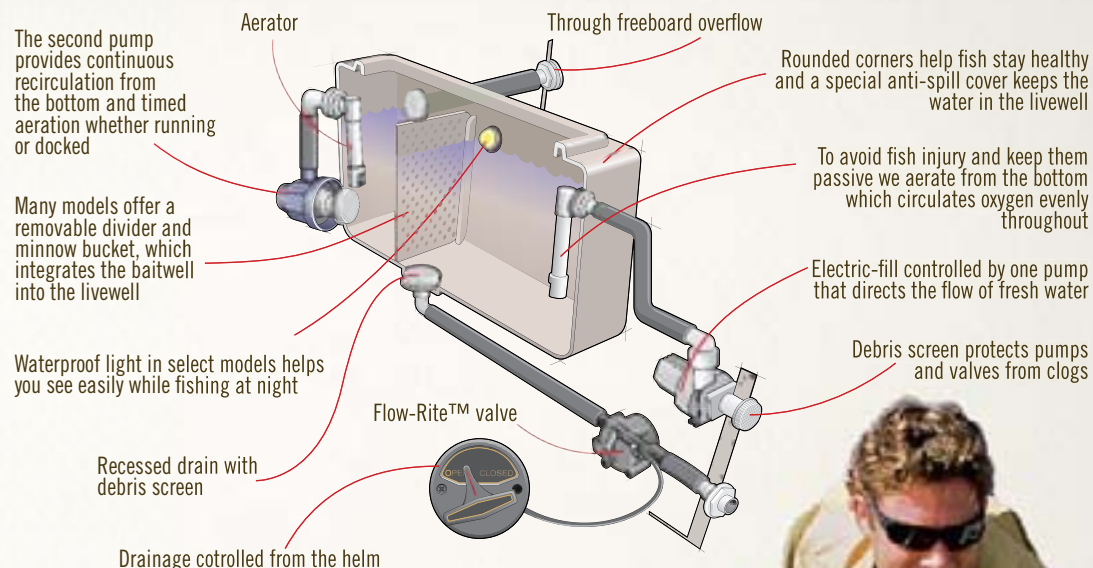
Princecraft offers three livewell systems: the ProFlo™ Plus, the ProFlo™ and the SportFlo™. Each livewell is engineered and tested to Princecraft's renowned standards to provide you with decades of reliability. Each features an anti-spill cover, thru-hull drainage, and rounded corners made of rigid roto-cast plastic to keep bait healthy.

ProFlo™ Plus

Our exclusive ProFlo™ Plus is perhaps the smartest livewell system ever invented. It's designed to be virtually maintenance-free, with timed aeration and recirculation so you can stay focused on what you're on the water to do — catch fish. Plus, our two-pump system ensures your bait fish stay fresh and your catch remains healthy while running or docked.

Models in which you will find ProFlo™ Plus livewell system:

- SP 198
- SP 176 SE
- SP 206 SE
- SP 198 SE
- SP 186 SE
- SP 207 SE



ProFlo™ and SportFlo™

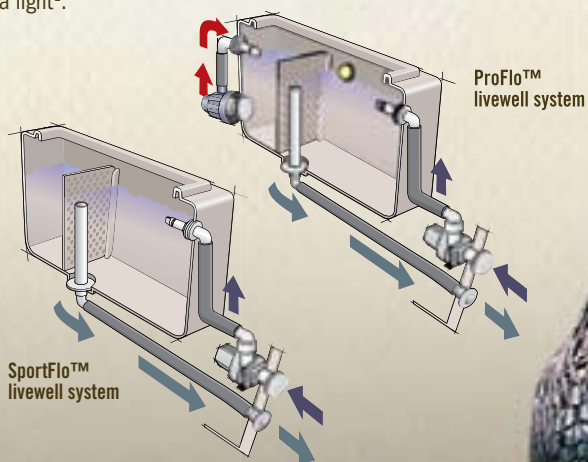
The SportFlo™ livewell system features electric-fill aeration, a removable divider¹, post overflow, recessed thru-hull drain, domed filter with debris screen² and anti-spill cover¹. In addition to what the SportFlo™ offers, the ProFlo™ features a second pump system that allows continuous recirculation while running or docked, and is equipped with timed aeration¹, a removable minnow bucket¹ and a light¹.

Models in which you will find ProFlo™ livewell system:

- Pro 185 GL
- Pro 176
- Pro 186
- Pro 206
- Pro 207

SportFlo™ livewell system:

- DLX Series
- Pro 165 SC
- Pro 169 WS
- Pro 179 WS
- SS 172
- SP 176 FNP
- Pro 169 BT
- Pro 169 SC
- Pro 179 SC
- SS 164
- SS 174
- SP 176 FNP SE



¹ Most models ² Except DLX Series

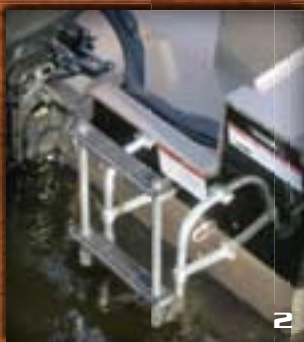


Separate yourself from the pack

Even among Princecraft fishing boats, there has to be a stand-out. This is it. With so many standard features, you'll find little need to customize; it's as if we know exactly what die-hard anglers need. And with so much comfort and space, your entire family will feel welcome.



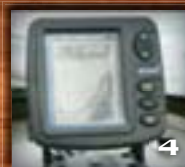
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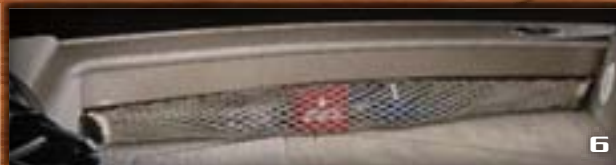
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1. Hydraulic steering system with tilt wheel* 2. Stern boarding ladder* 3. Optional 200-watt AM/FM/CD with MP3, iPod & SAT Radio Compatible 4. Lowrance® X-52 fish/depth finder on swiveling bracket 5. Stainless steel recessed cleats* 6. Cargo net in bow area* 7. SmartCraft™ instrumentation* 8. Matching black trailer with aluminum step pads and optional mag wheels*

* On most models



Super Pro

Special Edition



SP 207 SE



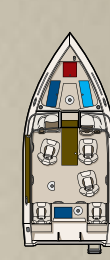
SP 206 SE



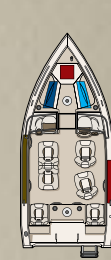
SP 198 SE



SP 186 SE



SP 176 SE



SP 176 FNP SE

KEY FEATURES

	SP 207 SE	SP 206 SE	SP 198 SE	SP 186 SE	SP 176 SE	SP 176 FNP SE
For the boat's regular features, consult pages 50-51 and:	10-11	10-11	14-15	12-13	12-13	18-19
Packaged with Mercury® outboard engines	•	•	•	•	•	•
Dark beige metallic hull w/ black accent color	•	•	•	•	•	•
Mercury SmartCraft™ System Tachometer (11 functions) ¹	•	•	•	•	•	-
Mercury SmartCraft™ System Speedometer (11 functions) ²	•	•	•	•	•	-
Hydraulic steering system w/ tilt wheel	•	•	•	•	•	-
Sport steering wheel	•	•	•	•	•	•
AM/FM/CD Stereo with iPod controls & Sirius Satellite Compatible	•	•	•	•	•	•
ProFlo™ Plus livewell system	2	2	2	2	2	-
Deluxe folding fishing seats	3	3	3	3	3	2
Sliding rails for driver seat	•	•	-	•	•	•
Bow coaming pads	•	•	-	•	•	•
Lowrance® fish/depth finder	X-52	X-52	X-52	X-52	X-52	X-50 DS
Stainless steel recessed cleats	4	4	4	4	4	-
Stern boarding ladder	•	•	-	•	•	•
Cargo net in bow area	•	•	-	•	-	•
Custom-fit black trailer with swing tongue & drop axle (T= Tandem, DB= Disc brakes)	T, DB	T, DB	DB	DB	DB	•
Checker polished aluminum covered step pads	•	•	•	•	•	•
FACTORY INSTALLED OPTION ONLY AVAILABLE WITH SPECIAL EDITION SERIES BOATS						
200-watt AM/FM/CD with MP3, iPod & SAT Radio	•	•	•	•	•	•
Compatible... upgrade exchange	•	•	•	•	•	•

¹ SmartCraft™ system tachometer includes light brightness, light control adjustment, engine alarm display, TrolControl™, battery voltage, digital tachometer, engine hour meter, engine temperature, fuel flow, power trim angle and water pressure. ² SmartCraft™ system speedometer includes light brightness, light contrast adjustment, TrolControl™, clock, digital speedometer, fuel economy, fuel range, fuel tank level, lake water temperature, air temperature and trip log. ³ Verado™ L6 packages (225 H.P.) come standard with power steering and tilt wheel. ⁴ All Verado™ L4 and L6 packages come standard with Digital Throttle and Shift System (DTS).

For a complete list of standard and optional equipment, see pages 48-51.

Photomontages show various features and options. Some accessories shown may not be available on all models.

Where design, construction and performance
blend together



SP 207 SE

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / MANUFACTURER'S RECOMMENDATIONS				ALUMINUM THICKNESS		BUILT-IN GAS TANK (w/ in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
SP 207 SE	6.1 m (20'-0")	2.5 m (100")	2.1 m (84")	1.3 m (50")	0.9 m (34")	0.6 m (25")	839 kg (1850 lb.)	168 kW (225 H.P.)	1002 kg (2209 lb.)	612 kg (1350 lb.)	10	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)
SP 206 SE	6.1 m (20'-0")	2.5 m (99")	2.1 m (84")	1.2 m (48")	0.9 m (34")	0.6 m (25")	835 kg (1840 lb.)	168 kW (225 H.P.)	1002 kg (2209 lb.)	612 kg (1350 lb.)	10	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)

For a complete list of standard and optional equipment, see pages 48-51. Photomontages show various features and options. Some accessories shown may not be available on all models.

Super Pro 207 SE & 206 SE



SP 207 SE



SP 207 SE



SP 206 SE

- livewell
- storage compartment
- rod storage /organizer
- ice chest



SP 206 SE

/ KEY STANDARD FEATURES

- Deep Vee double reverse chine hull design
- 84" of chine width & 25" transom
- Stainless steel recessed cleats
- Dark beige metallic paint w/ black accent color
- Mercury SmartCraft™ instrumentation
- Hydraulic steering system w/ tilt wheel
- Raised bow casting platform w/ removable deck
- Raised aft casting platform w/ privacy enclosure and optional toilet (SP 207 SE only)
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder w/ swivel bracket
- Walk-thru tinted curved tempered glass windshield w/ door
- Upholstered bow coaming pads w/ optional cushions
- 3 deluxe pedestal folding fishing seats
- 2 stern jump seats
- Built-in floor lockable rod organizer (12 rods)
- AM/FM/CD Stereo w/ iPod & Sirius Satellite Compatible
- 12 or 24V bow trolling motor panel w/ voltmeter & tilt switch
- Automatic bilge pump



1. Optional reclining captain's chair with adjustable armrests 2. Optional vinyl floor covering and snap-in carpet 3. Stainless steel recessed cleats
 4. Optional wash down system 5. Optional Lowrance® X135 Sonar Fishfinder 6. ProFlo™ Plus electric-fill aerated stern livewell 64 L (17 U.S. gal.)* with timer, recirculation, overflow, thru-hull drain, removable minnow bucket (no bucket on SP 206 SE), light and anti-spill cover (SP 207 SE) 7. Pop-up privacy enclosure located under fold-down jump seats and optional chemical toilet (SP 207 SE only)

* 129 L (34 U.S. gal) on SP 206 SE

All the quality and the features you demand



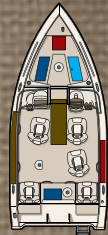
SP 186 SE

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / Transport Canada				ALUMINUM THICKNESS		BUILT-IN GAS TANK (w/ in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
SP 186 SE	5.6 m (18'-6")	2.4 m (95")	2.0 m (80")	1.2 m (46")	0.8 m (33")	0.6 m (25")	692 kg (1525 lb.)	131 kW (175 H.P.)	863 kg (1902 lb.)	525 kg (1158 lb.)	** 8 [7]	2.8 mm (.110")	1.8 mm (.072")	151 L (40 U.S. gal.)
SP 176 SE	5.3 m (17'-6")	2.3 m (92")	2.0 m (80")	1.0 m (41")	0.8 m (31")	0.6 m (25")	651 kg (1435 lb.)	112 kW (150 H.P.)	787 kg (1736 lb.)	450 kg (992 lb.)	** 7 [6]	2.5 mm (.100")	1.8 mm (.072")	151 L (40 U.S. gal.)

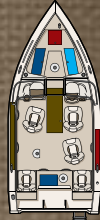
** Max. person cap.: NMMA [Transport Canada]

For a complete list of standard and optional equipment, see pages 48-51. Photomontages show various features and options. Some accessories shown may not be available on all models.

Super Pro 186 SE & 176 SE



SP 186 SE



SP 176 SE

- livewell
- storage compartment
- rod storage /organizer
- ice chest



SP 176 SE

/ KEY STANDARD FEATURES

- Deep Vee double reverse chine hull design
- 80" of chine width & 25" transom
- Stainless steel recessed cleats
- Dark beige metallic paint w/ black accent color
- Mercury SmartCraft™ instrumentation
- Hydraulic steering system w/ tilt wheel
- Raised bow casting platform w/ removable deck
- Raised aft casting platform w/ storage
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder w/ swivel bracket
- Walk-thru tinted curved tempered glass windshield w/ door
- Upholstered bow coaming pads w/ optional cushions
- 3 deluxe pedestal folding fishing seats
- 2 stern jump seats
- Built-in floor lockable rod organizer (6 rods)
- AM/FM/CD Stereo w/ iPod & Sirius Satellite Compatible
- 12 or 24V bow trolling motor panel w/ voltmeter & tilt switch
- Automatic bilge pump



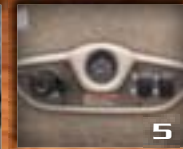
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7

1. Lockable in-floor 6-rod organizer 2. ProFlo™ Plus electric-fill aerated stern livewell 64 L (17 U.S. gal.) with timer, recirculation, overflow, thru-hull drain, removable minnow bucket, light and anti-spill cover 3. Optional ski pylon 4. Bow coaming pads with optional bow seat cushions 5. 12 or 24 V deluxe bow trolling motor panel with voltmeter, tilt switch and Marincor™ plug 6. Lockable side panel storage 7. Helm console with hydraulic steering system, tilt wheel, SmartCraft™ instrumentation and Lowrance® X-52 fish/depth finder on swiveling bracket

Fish like a Pro



SP 198 SE

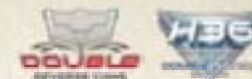
Shown with optional Pro Staff graphic package

SPECIFICATIONS	Center line	Beam	Chine width	Max. depth	Approx. draft	Transom height	Approx. weight	NMMA (USA) / Transport Canada				ALUMINUM THICKNESS		BUILT-IN GAS TANK (w/ in-dash gauge)
								Max. H.P. cap.	Max. weight cap.	Max. weight person cap.	Max. person cap.	Bottom	Side	
SP 198 SE	5.9 m (19'5")	2.5 m (97")	2.1 m (84")	1.0 m (38")	0.8 m (31")	0.6 m (25")	710 kg (1566 lb.)	149 kW (200 H.P.)	748 kg (1650 lb.)	411 kg (906 lb.)	** 7 [5]	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)
SP 198	5.9 m (19'5")	2.5 m (97")	2.1 m (84")	1.0 m (38")	0.8 m (31")	0.6 m (25")	708 kg (1560 lb.)	149 kW (200 H.P.)	748 kg (1650 lb.)	411 kg (906 lb.)	** 7 [5]	2.8 mm (.110")	1.8 mm (.072")	227 L (60 U.S. gal.)

** Max. person cap.: NMMA [Transport Canada]

For a complete list of standard and optional equipment, see pages 48-51. Photomontages show various features and options. Some accessories shown may not be available on all models.

Super Pro 198 SE & 198



SP 198 SE



SP 198 SE



SP 198

- livewell
- storage compartment
- rod storage /organizer



SP 198

/ KEY STANDARD FEATURES

- Deep Vee double reverse chine hull design
- 84" of chine width & 25" transom
- Raised bow and aft casting platforms w/ storage
- Stainless steel recessed cleats
- No-FeedBack™ steering system w/ dual cables (SP 198 only)
- Bow & stern ProFlo™ Plus aerated livewell system
- Lowrance® X-52 fish/depth finder w/ swivel bracket
- 3 deluxe pedestal folding fishing seats
- Built-in floor lockable rod organizer (12 rods)
- AM/FM/CD Stereo w/ iPod & Sirius Satellite Compatible
- 36V bow trolling motor panel w/ voltmeter & tilt switch
- Tackle storage w/ drop-in tackle box
- Electrical system w/ breaker protection
- Automatic bilge pump (2)

/ For Special Edition version only

- Dark beige metallic paint w/ black accent color
- Mercury SmartCraft™ instrumentation
- Hydraulic steering system w/ tilt wheel



- 1.** Deluxe pedestal folding fishing seats **(3)** **2.** AM/FM/CD Stereo with iPod controls and Sirius Satellite Compatible **3.** Optional Lowrance® X135 Sonar Fishfinder **4.** SmartCraft™ instrumentation (standard on SP 198 SE and optional on SP 198) **5.** ProFlo™ Plus electric-fill aerated stern livewell 114 L (30 U.S. gal.) with timer, recirculation, overflow, thru-hull drain, removable minnow bucket, light and anti-spill cover **6.** Lockable in-floor 12-rod organizer



HECK, BRING THE DOG TOO.

The whole family is in for a great time on the water in our Fish 'N Promenade and Super Sport Series. These boats have plenty of room to go around. Great for fishing, great for your favorite water sports. Maybe even a little doggy paddle off the back of the boat.



1



2



3



4

1. Optional combo-poly swim platform with telescoping ladder 2. Complete fully-lit instrumentation 3. Side panel storage 4. 2 fold-down stern jump seats that can be converted to a casting platform